

Stakeholder Prompt

Crime and Safety Barriers

Some families did not find the information from physical activity tracking apps useful because exercising outside can pose immediate safety risks.

Redesign Storywell so that it helps families to cope with crime barriers.

Stakeholder Prompt

Disempowered by Narratives

The community leaders were confident that their neighborhoods have a lot of potential for improving their wellbeing. However, cultural misconceptions about crime and a lack of resources such as parks and community programs prevent community members from being active.

Redesign StoryWell so that it helps families counter negative perceptions about their neighborhoods. What features might help challenge these ideas?

Stakeholder Prompt

Not Exercising Together

Health practitioners provided physical activity programs and apps for caregivers and their children to exercise together, given the importance of caregiver modeling of positive behaviors. However, many caregivers did not exercise with their children.

Redesign StoryWell so that it helps caregivers and their children to be active together. What features might help encourage joint physical activities?

Stakeholder Prompt

Can't Interpret Data

Fitness trackers often present users' fitness using graphs and charts. However, interpreting graphs can be challenging for those with lower graph literacy.

Redesign StoryWell so that it helps families easily interpret the meaning of their fitness data.

Stakeholder Prompt

Unready to be Active

Many fitness trackers are designed with the assumption that users are ready to take action to be healthy. However, the majority of people with low-SES background are not ready to be active (i.e., precontemplative or contemplative stage).

Redesign StoryWell so that it helps promote physical activity for families who are not ready to be active.